

TV, Economics & Society

A WZB workshop

organized by Susana Gomes, Steffen Huck & Sir Peter Jonas

Preliminary Program

Thursday, 20 Nov

- 10.00 – 10.30 Coffee & Registration
- 10.30 – 11.00 Susana Gomes, Steffen Huck, and Sir Peter Jonas, *Welcome & Introduction*
- 11.00 – 11.45 Tony Ageh, *Beyond the iPlayer*
- 11.45 – 12.30 Sarah Churchwell, *On 'Game of Thrones'*
- 12.30 – 14.00 Lunch
- 14.00 – 14.45 Nicolaj Scherfig, *TBC*
- 14.45 – 15.30 Andreas Jahn-Sudmann, *American Television Series and the Cultural Logic of Serial Outbidding*
- 15.30 – 16.00 Coffee Break
- 16.00 – 16.45 Klaus Schmidt, *New Payment Models for the Media*
- 16.45 – 17.00 Coffee Break
- 17.00 – 18.00 Tom Fontana and Jan Mojto in Conversation with Sir Peter Jonas
- 18.00 – 18.30 Drinks
- 18.30 – 19.00 Transport to Soho House
- 19.00 Dinner and Screening of *The Routine*

Friday, 21 Nov

- 10.00 – 10.45 Jeff Ely, *Surprise and Suspense*
- 10.45 – 11.15 Coffee Break
- 11.15 – 12.00 Special Session on *Tatort*
- Amma Serwaah-Panin, Tatort or Learning about Germany*
- Christine Hämmerling, Tatort and the Social Media*
- 12.00 – 13.00 Panel with Sascha Arango and Friedemann Fromm, *Making TV in Germany*

13.00 – 14.30 Lunch

14.30 – 15.15 Daniel Eschkötter, *TBC*

15.15 – 16.00 Gregory Crawford, *The empirical economics of TV*

16.00 – 16.30 Coffee Break

16.30 – 17.15 Christoph Ruckhäberle, *In Praise of Celluloid*

17.15 – 18.15 Panel with Alina Levshin and Bernhard Schütz, *Series Acting*

18.15 – 19.00 Transport to Dinner Location

19.00 Dinner