Wednesday, June 30, 2010

10:00 a.m. Registration

11:15 a.m. Conference Opening

11:30 a.m. Keynote Lecture

Constantine Verevis (Monash University, Australia), "Thieves Like Us: Economic and Cultural Impulses in Film Remaking"

-----Lunch Break-----

2:00 p.m. Remakes and the Questions of Originality and Seriality

Chair: Colin Harvey (London South Bank University, UK)

Stephanie Sommerfeld (University of Göttingen, Germany), "Sherlock Bond and the Deerstalker"

Amy Martin (Trinity College Dublin, Ireland), "A Battle on Two Fronts: Adapting the Adaptation"

Birte Otten (University of Göttingen, Germany), "Remaking the Kingfish: All the King's Men and the Question of Originality"

-----Coffee Break-----

4:00 p.m. The Look and Sound of Fan Productions

Chair: Sibylle Machat (University of Flensburg, Germany)

Mafalda Stasi (Coventry University, UK), "Aural Sex: Sound in Fan Fiction from Filk to Podcasts"

Martin Schlesinger (Ruhr-University Bochum, Germany), "Filming the Game: Cinema of Video Game Attractions"

Kyle Stedman (University of South Florida, USA), "Remix Rhetoric in Videogame Music and Lost Videos"

5:30 p.m. Reception

Thursday, July 1, 2010

10:00 a.m. Keynote Lecture

Frank Kelleter (University of Göttingen, Germany),

"Toto, I think we're in Oz again (and again and again): Why Popular Culture Loves Repetition"

-----Coffee Break-----

11:30 a.m. Remakes and Gender

Chair: Mafalda Stasi (Coventry University, UK)

Katherine Farrimond (Newcastle University, UK), "The Femme Fatale Who Wasn't There: Remaking the Deadly Noir Woman in Devil in a Blue Dress and L.A. Confidential"

Kathryn Schweishelm (Ryerson and York Universities in Toronto, Canada), "Remaking The Stepford Wives, Remodeling Feminism: The Remake's Value as Barometer of Cultural Change"

-----Lunch Break-----

2:00 p.m. Remakes and U.S. Politics

Chair: Daniel Stein (University of Göttingen, Germany)

Steffen Hantke (Sogang University, Korea),

"Whose Legend Am I?: Re-Imagining Richard Matheson's I Am Legend for the Bush Years"

Stefanie Schäfer (Friedrich Schiller University of Jena, Germany), "'The Reductive Power of the Close-Up': Rewriting Media History in Contemporary American Film"

Marcel Hartwig (TU Chemnitz, Germany),

"Remaking a Memory: National Catastrophes, Reel Traumata and Celluloid Regenerations"

-----Coffee Break-----

4:00 p.m. The Cultural Work of Fan Productions

Chair: Diana Rosenhagen (University of Göttingen, Germany)

Milosz Markocki (Nicolaus Copernicus University, Poland), "The Place of AMV and Machinima in Mass Culture"

Arne Brücks (Academy of Film and Television Potsdam, Germany), "Adapting Blockbusters: Fanfiction as Part of a Participatory Culture"

Colin Harvey (London South Bank University, UK),

"There Can Be Only One: Canon and Memory in the Writing of Highlander Spin-Off Material"

6:30 p.m. City Tour of Göttingen

8:00 p.m. Conference Dinner

Friday, July 2, 2010

10:00 a.m. Keynote Lecture

Robin Reid (Texas A&M University-Commerce, USA), "Remaking Texts, Remodelling Scholarship"

-----Coffee Break-----

11:30 a.m. Transformational Aesthetics of Fan Productions

Chair: Marcel Hartwig (TU Chemnitz, Germany)

Sibylle Machat (University of Flensburg, Germany), "'Prince Arthur spotted exiting Buckingham Palace!' – The Reimagined Worlds of Fanfic Trailers"

Lili Hartwig (University of Hamburg, Germany),

"You'll never see this on the silver screen!: The Film Trailer as a Template for the Appropriation and Transformation of Hollywood Movies"

Daniel Stein (University of Göttingen, Germany),

"Spoofin' Spidey – Rebooting the Bat: Superheroes, Immersive Story Worlds, and the Narrative Complexities of Fan Video Production"

-----Lunch Break-----

2:30 p.m. The Dynamics of Repetition

Chair: Steffen Hantke (Sogang University, Korea)

Sonja Georgi (Johannes Gutenberg University Mainz, Germany), "Cyber-noia? Remaking The Manchurian Candidate in a Global Age"

Jason Scott (Leeds Trinity University College, UK), "Re-release, Redux or Remake: the Star Wars Special Editions as Low Budget Updating and Revaluation"

-----Coffee Break-----

4:00 p.m. Cross-Cultural Remakes

Chair: Arne Brücks (Academy of Film and Television Potsdam, Germany)

Metin Colak (Cyprus International University, Cyprus), "Growing-Up with Remakes: Remakes and Turkish Cinema"

Katja Föllmer (University of Göttingen, Germany), "Pretty Woman Iranian Style – A Comparative Analysis"

Katarzyna Marak (Nicolaus Copernicus University, Poland), "Translating Cultures: Success and Failure with Gore Verbinsky's The Ring and Jim Sonzero's Pulse"

5:30 p.m. Concluding Discussion

About the Conference

Although film remakes present a continuous phenomenon throughout cinema history, they tend to be mostly regarded as derivative copies of earlier films, produced for purely commercial reasons. Many remakes, however, have received critical acclaim, and the last decade in particular has seen a noticeable proliferation of commercially and/or critically successful remakes. These commercial remakes attest to a current cultural trend that has also begun to attract academic attention.

Furthermore, non-commercial fan-made productions such as fan-films, fanvids, mash-up or recut trailers and machinima are gaining unprecedented visibility: Fanvids leave their respective fan communities by 'going viral' on YouTube, while semi-professional fan-films receive high media coverage. Here, too, the interdisciplinary field of fan studies has broadened considerably over the last two decades.

Both remakes and transformative works often appropriate their predecessor's material in complex and multifarious ways, whether through cultural transfers, refocalization, or by shifting with the zeitgeist in order to address contemporary cultural preoccupations or anxieties. This interdisciplinary conference aims to stimulate discussions on the ways commercial remakes and fan-produced remodellings of films and TV series work.

The conference is hosted by the American Studies Division of the English Department at the University of Göttingen.

http://www.amstud.uni-goettingen.de/

Admission: 15,00 / 5,00 EUR



Conference Venue Historical Building of the University Library Papendiek 14, 37073 Göttingen

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Graduiertenschule für Geisteswissenschaften Göttingen Göttingen Graduate School of Humanities



GEORG-AUGUST-UNIVERSITÄT GÖTTINGEN

REMAKE | REMODEL

New perspectives on Remakes, Film Adaptations, and Fan productions

Interdisciplinary conference June 30 - July2, 2010